

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 2278
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/2278
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 74,050
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/30-11/02	2	1	2	\$1,500.00	
	2	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
	3	TU-F	430A-459A	ACTN NWS@430AM<	:30	\$150.00	10/30-11/02	1	1	1	\$150.00	
	4	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	11/03-11/03	1	1	1	\$450.00	
	5	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	6	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	11/04-11/04	1	1	1	\$850.00	
	7	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
	8	TU-F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/30-11/02	2	1	2	\$2,000.00	
	9	M-TU	10A-11A	VIEW-ABC	:30	\$1,000.00	11/05-11/06	1	1	1	\$1,000.00	
	10	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/30-11/02	3	1	3	\$1,950.00	
	11	TU-F	2P-3P	GENRL HOSPITAL	:30	\$350.00	10/30-11/02	2	1	2	\$700.00	

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	12	M-TU	2P-3P	GENRL HOSPITAL	:30	\$350.00	11/05-11/06	1	1	1	\$350.00	
	13	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/30-11/02	2	1	2	\$1,800.00	
	14	TU-F	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/30-11/02	2	1	2	\$2,000.00	
	15	TU-F	630P-7P	ACTION NWS@630<	:30	\$1,100.00	10/30-11/02	2	1	2	\$2,200.00	
	16	SA	6P-630P	ACTION NWS@6PM	:30	\$800.00	11/03-11/03	1	1	1	\$800.00	
	17	TU-F	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/30-11/02	2	1	2	\$1,700.00	
	18	TU-F	730P-8P	MILLIONAIRE	:30	\$850.00	10/30-11/02	2	1	2	\$1,700.00	
	19	M	8P-10P	DANCE W/ STARS	:30	\$10,000.00	11/05-11/05	1	1	1	\$10,000.00	
	20	M	10P-11P	CASTLE	:30	\$7,500.00	11/05-11/05	1	1	1	\$7,500.00	
	21	W	10P-11P	NASHVILLE	:30	\$4,500.00	10/31-10/31	1	1	1	\$4,500.00	
	22	SU	8P-9P	ONCE UPON A TIME	:30	\$6,500.00	11/04-11/04	1	1	1	\$6,500.00	
	23	TU-F	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/30-11/02	1	1	1	\$1,500.00	
	24	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	11/03-11/03	1	1	1	\$1,250.00	
	25	SU	11P-1135P	ACTION NWS@11P<	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	26	TU-F	1135P-1205A	NITELINE	:30	\$750.00	10/30-11/02	3	1	3	\$2,250.00	
	27	TU-F	1205A-105A	J. KIMMEL	:30	\$500.00	10/30-11/02	2	1	2	\$1,000.00	

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	28	TU-F	5A-530A	ACTION NWS@5AM<	:30	\$450.00	10/30-11/02	2	1	2	\$900.00	
	29	TU-F	530A-6A	ACTION NWS@5AM<	:30	\$650.00	10/30-11/02	2	1	2	\$1,300.00	
	30	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	31	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	32	M	430A-459A	ACTN NWS@430AM<	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
	33	M	10A-11A	VIEW-ABC	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	34	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	35	M	2P-3P	GENRL HOSPITAL	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	36	M	5P-530P	ACTION NWS@5PM<	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	37	M	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	38	M	630P-7P	ACTION NWS@630<	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	39	M	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	40	M	730P-8P	MILLIONAIRE	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	41	M	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
	42	M	1135P-1205A	NITELINE	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	

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	43	M	1205A-105A	J. KIMMEL	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	44	M	5A-530A	ACTION NWS@5AM<	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	45	M	530A-6A	ACTION NWS@5AM<	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	

---REPORT TOTALS---

Report Totals: 63 / \$74,050.00

---SALES MONTHLY TOTALS---

Nov 12: 63 / \$74,050.00

Sales Totals: 63 / \$74,050.00

Station Totals: 63 / \$74,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$284,808	KBLR	0%	KLAS	22%	KSNV	29%	KTNV	26%	KTUD	0%
		KVCW	1%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE